



ASUREA Agent FAQ

Q: What happened to Insurance Wholesalers?

- Insurance Wholesalers has changed its name to reflect the broader range of products and services we provide. This will strengthen our brand in current markets and establish ourselves in new markets. ASUREA brings together several successful companies that will position us into the leading-edge marketing and distribution organization in our industry.
Brian Pope remains as Chairman and Chief Executive Officer of ASUREA.

Q: What does ASUREA mean to me? How will I (the agent) benefit from the name change?

- This will provide our top agents many new resources and opportunities, including:
 - ASUREA will provide you a lifetime career. We have made it our goal to **Secure The Future For You And Yours**. With the wide range of products and carriers, top services and support, we can help accelerate your career immediately and keep you at the top of your earning potential.
 - A new website is being built to house all your necessary forms, training needs and resources. You will have access to training materials, conference calls, product announcements, supplies and much more. As these website tools become available, you will be notified. As time goes on you will see many improvements to our systems all designed to make you more productive and more profitable.
 - You will have access to ASUREA branded forms and business cards to show clients that you are part of a national company that strives to protect their future. This will help you build great respect and an outstanding reputation among your clients
 - ASUREA provides a real career path with rapid promotion and management opportunities for those who want them.
 - ASUREA allows you to receive a referral override on all personal production from agents you directly bring to ASUREA
 - Agents working in our Mortgage Protection and Final Expense Insurance sales divisions receive bonus commissions when clients they have previously protected with one of these two divisions' products, purchase an advanced product from the Preferred Client Services division. This bonus program does not require that original selling agent to do any further work. An advanced product specialist handles the new sale. Mortgage Protection and Final Expense Insurance Agents can stay focused on selling the products in their sales division that they know the best, and still be rewarded with bonus commissions that can amount to many tens of thousands of extra dollars in their pockets each year.

Q: Will there be any contract changes? Will my commissions change?

- Our agents are our most valued asset and at this time we do not foresee any contract or commissions changes.

Q: What will happen to my leads?

- Nothing! ASUREA will continue to provide and support all current leads programs. Going forward, as we strengthen and grow, we will announce any new lead programs as they become available in your market.



Q: Will my point of contact for New Business, Contracting or Leads change?

We have updated our email address and website address. Below is the contact information for these departments.

Toll Free Phone (800) 689-5490
Main Phone: (916) 723-8292
Main Fax: (916) 723-8770
Address: 6939 Sunrise Blvd, Suite 107
Citrus Heights, CA 95610

New Business: Fax: (800) 891-8337
Email newbusiness@ASUREA.com

Contracting: Fax: (877) 714-4270
Email: contracting@ASUREA.com

Please note, until you are notified, we will still receive all emails sent to insurancewholesalers.com email addresses, but you may begin to use the new ASUREA email addresses of all staff members immediately.